

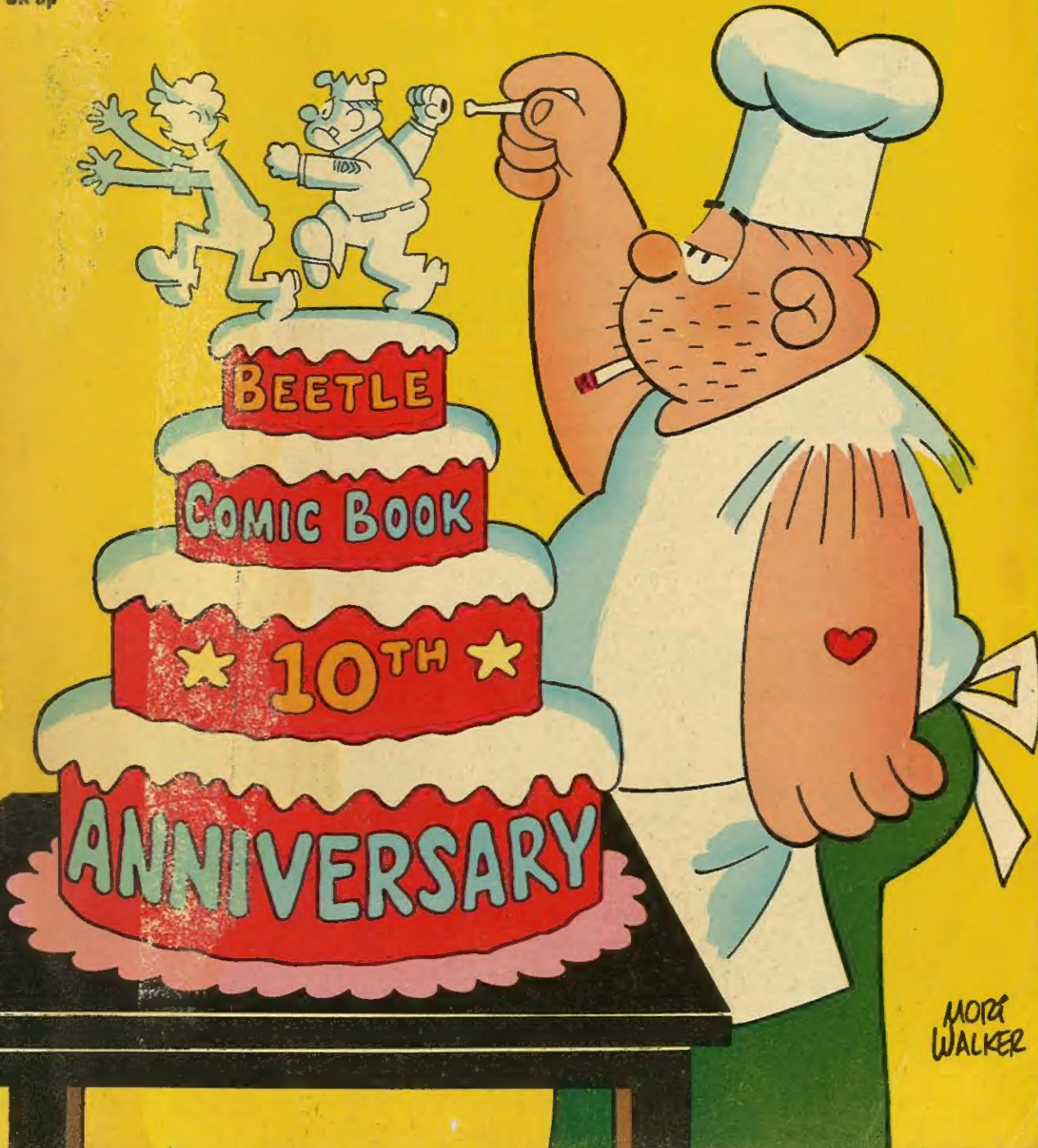
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NO. 100
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20¢
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ALL NEW

APPROVED
BY THE
COMICS
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beetle bailey



MORE
WALKER

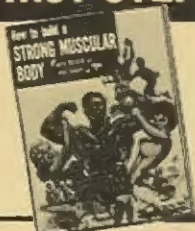
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Joe Weider's FREE Body-Building Booklet Is YOUR FIRST STEP TO A POWERFUL, HEALTHY & HANDSOME BODY!



LET IT HAPPEN TO YOU NOW before another valuable day goes by! These Champions Did Not Waste Their Time.

MR. OLYMPIA

MR. UNIVERSE

MR. UNIVERSE



Larry Scott, "Mr. Olympia," was a 136-lb. skinny weakling. He wrote for my free information—just as you should—and now weighs 205 lbs. with 20-inch arms! One of the world's best-built men ever!



Dave Draper, "Mr. America," once was a fat slob—weighing 255 lbs. Then he wrote for my free information and now weighs 235 lbs., 20½-inch arms, a 55" chest, 32" waist. A real champ!



Reg Lewis, "Mr. Universe," was kicked around because of being skinny, only 138-lbs., and weak. But he sent for free information, now weighs 205 lbs. and is a real champ!

They sent for Joe Weider's Free booklet and not only gained inches on their arms, chests, legs in just 7 short weeks, but went on to become admired Champions . . . golden gods of power, health and looks! They started as you are about to start, sending for the free information. They read the brief facts and then ACTIONIZED the knowledge faithfully. In some 15 minutes a day, at home, they slapped big inches to the chest, powerful inches to each arm, rugged muscles to shoulders and back, speed and strength to legs and a whole new power-punch throughout their entire body! So can YOU.

Joe Weider's proven body-building methods don't fail, unless you're weak spirited and lifeless! The valuable details, the inside tips and scientific short-cuts are for those who WANT MORE OUT OF LIFE; MORE out of real living and MORE of the finer things! This is all within YOUR reach! Grab the opportunity NOW . . . decide right now to make something of yourself and in just 7 short weeks you can enjoy the fruits of your decision . . . the decision to develop into a physical champion with all the benefits and rewards you deserve.

WE HAVE A LIMITED SUPPLY OF BOOKLETS, "HOW TO BUILD A STRONG MUSCULAR BODY". DON'T MISS OUT! SEND FOR YOUR COPY RIGHT NOW!



JOE WEIDER
Personal trainer of
"Mr. America" "Mr.
Universe" "Mr.
Canada" perfect men
title winners since
1936 — and over
2,000,000 successful
pupils the world
over!

O.K. Joe: I decided to get myself information on your body-building ideas. I'd like a copy of your Free Booklet "How To Build a Strong, Muscular Body" I enclose just 25¢ to cover the costs of postage and mailing. I understand I am under no further obligation in any way.

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____
(please print clearly)

Joe Weider—Dept. 8463P2
25 Maple St., Norwood, N.J. 07648



Here's the kind of body I want (Check as many as you wish).

- ☐ Bigger arms
- ☐ Larger Chest
- ☐ Broader Shoulders
- ☐ Athletic Legs
- ☐ More Weight
- ☐ Lose Weight
- ☐ Magnetic Personality

FREE Booklet



beetle bailey

by mort walker

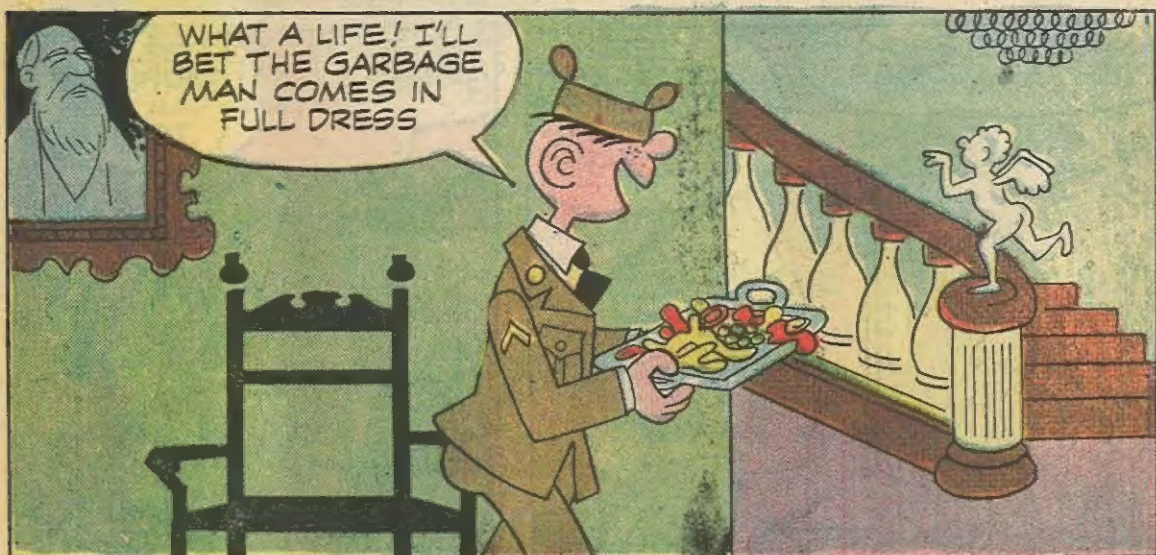
"The PARTY"

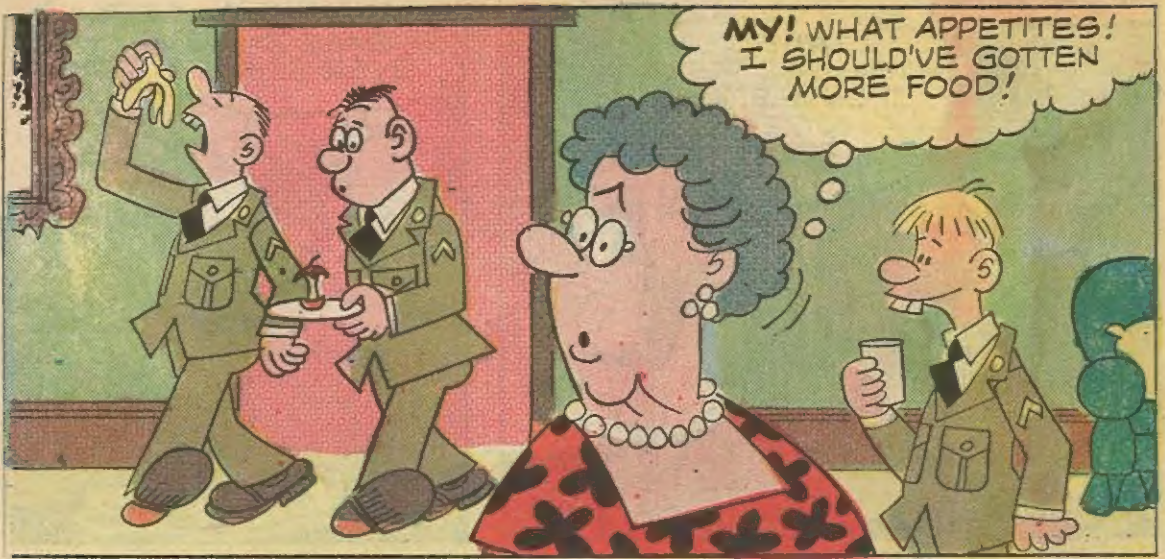
In honor of the
100th issue
of the
BEETLE BAILEY
COMIC BOOK
You are cordially
invited to the
residence of
Mrs. Van Charlton



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KILLER IS BACK
WITH THE COOKIES



ZEE
COOKIES?
BUT WHAT DID
YOU PUT ON
ZEE TRAY?



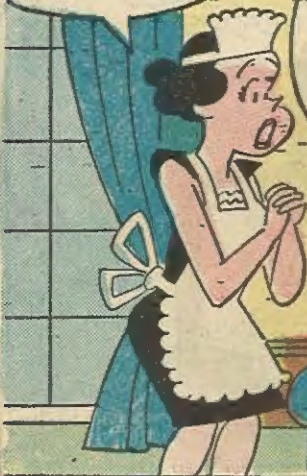
THE
GARBAGE



ZEE
GARBBEEGE
-- AND MY
JOB!



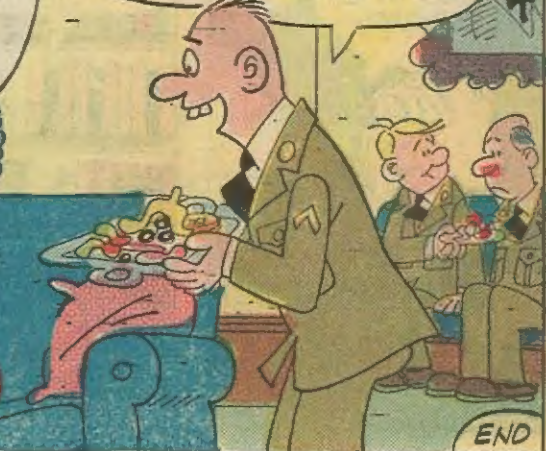
MADAME,
I---



HUSH; NANNETTE,
REMEMBER YOUR
SOCIAL GRACES.
MAKE THE BOYS
FEEL AT HOME.
HAVE AN APPLE
CORE



CARE FOR SOME MORE
ORE-DERVES, MRS. VAN
CHARLTON?



END



*Train now for
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as a
**POLICE OFFICER
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Please send me free information about career opportunities in Law Enforcement and Civil Investigation.

Name _____

Complete
Address _____

APO/FPO or
City, State, Zip _____

Rank _____

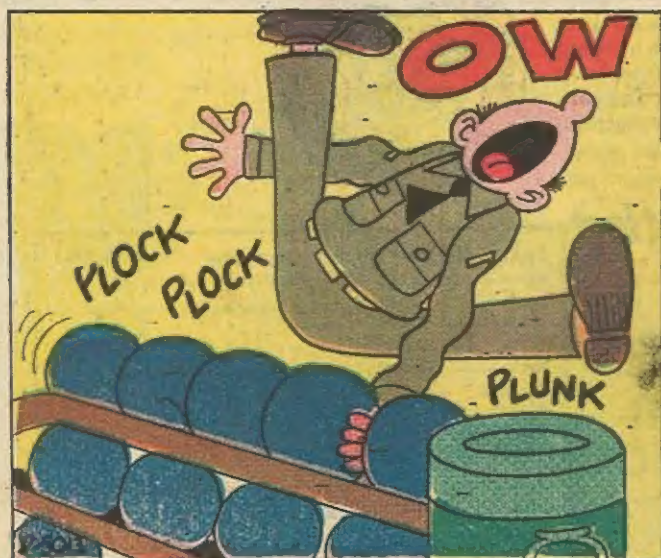
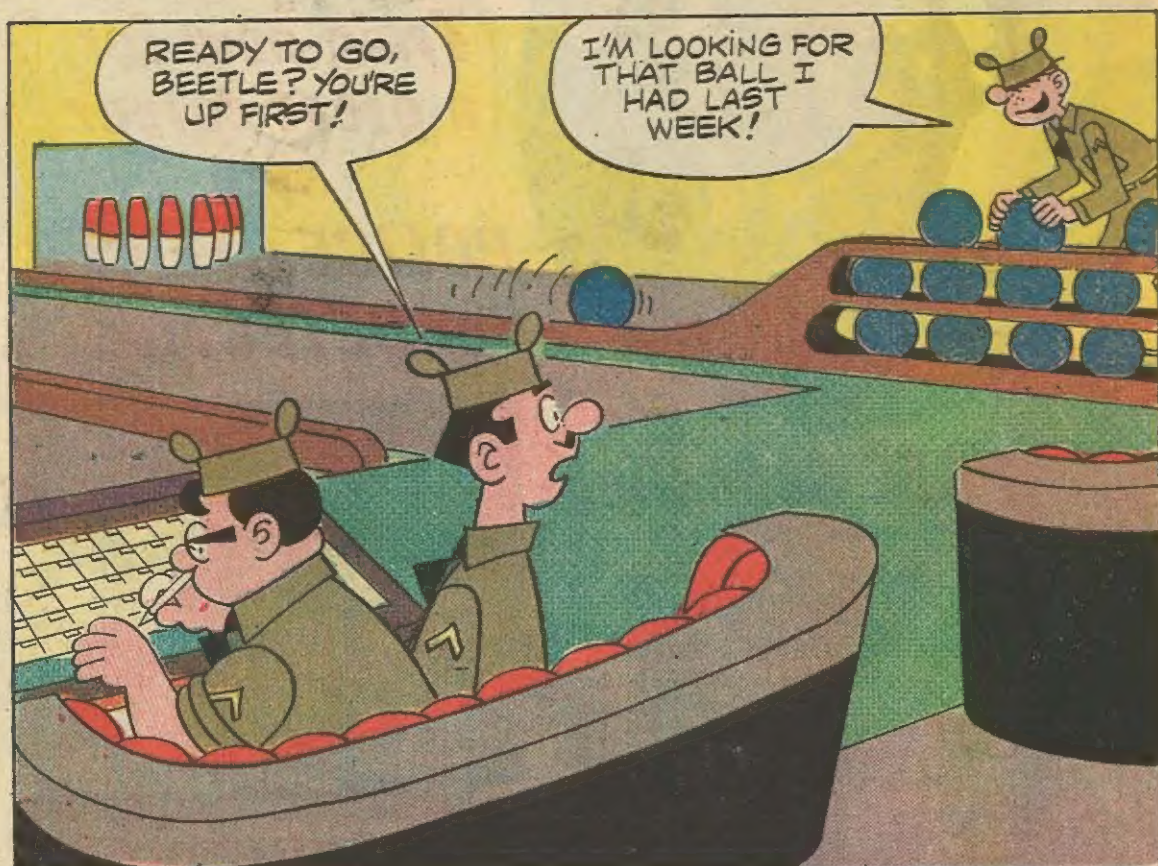
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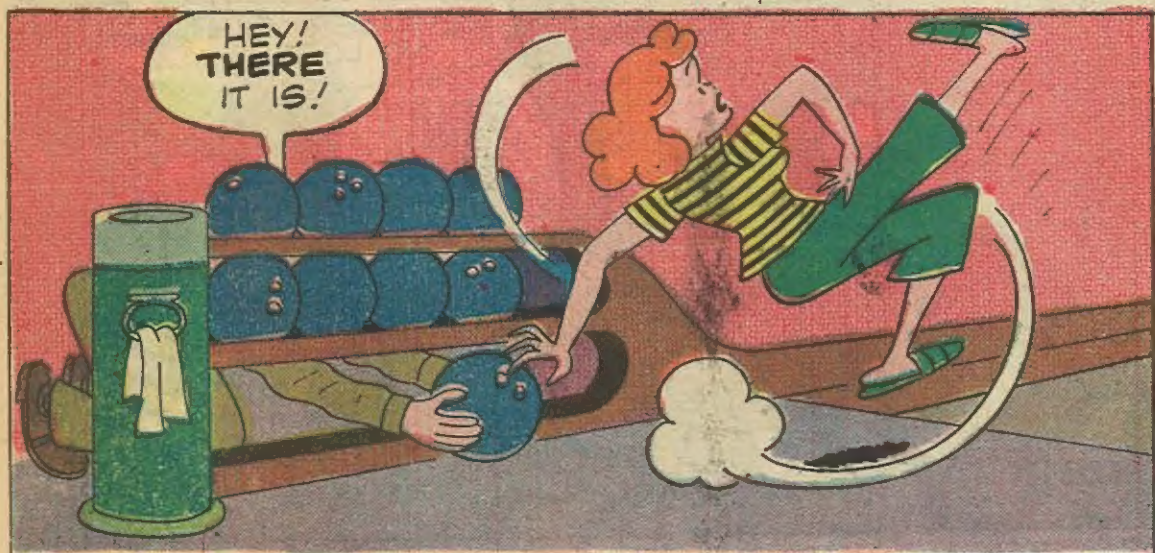


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bailey

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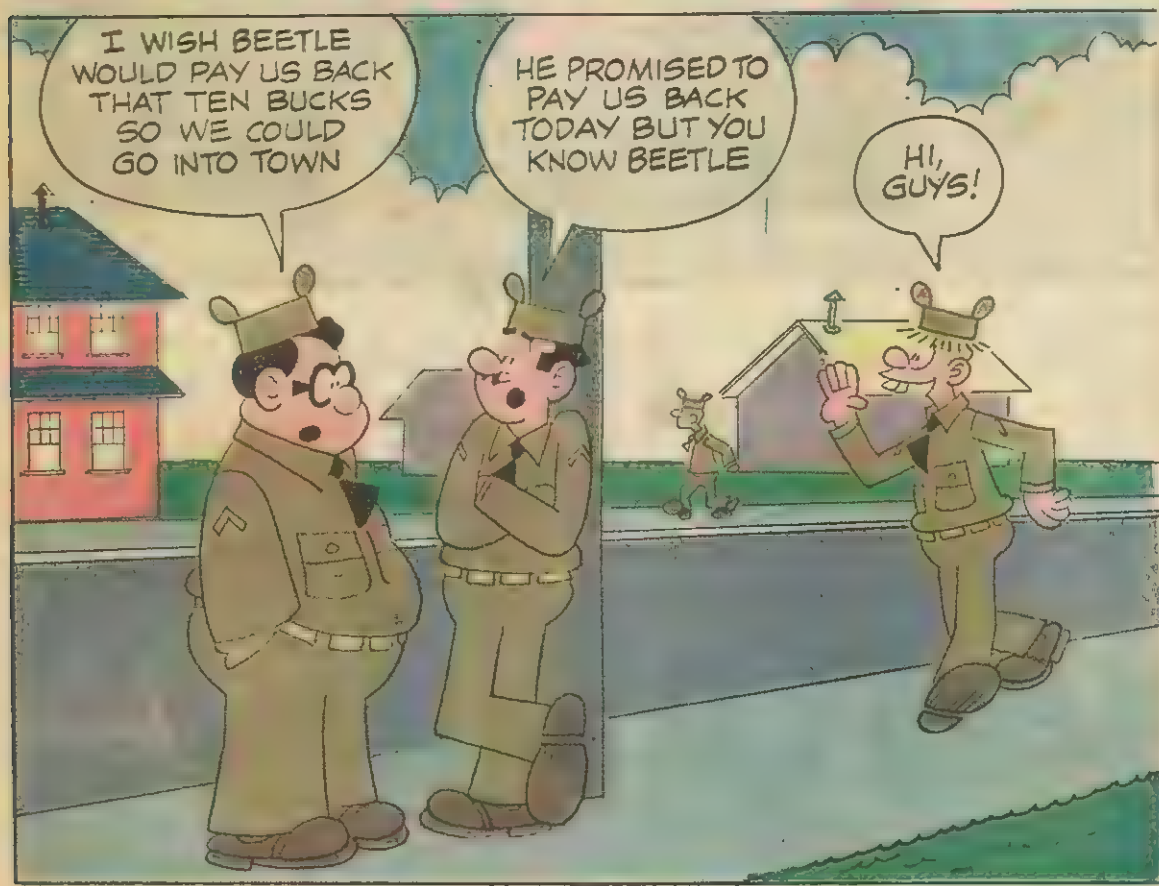
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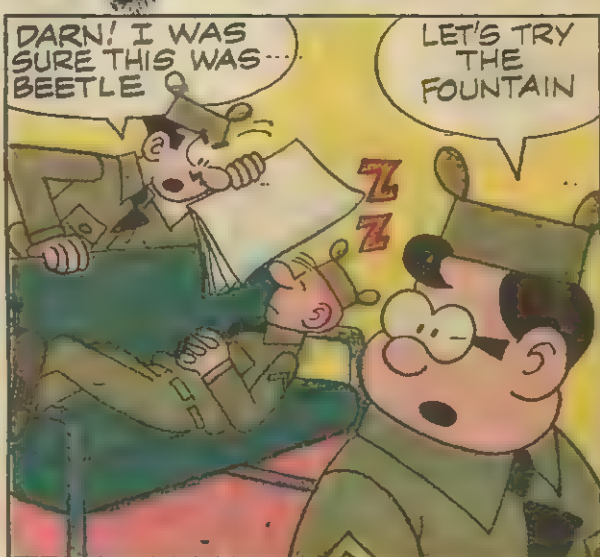
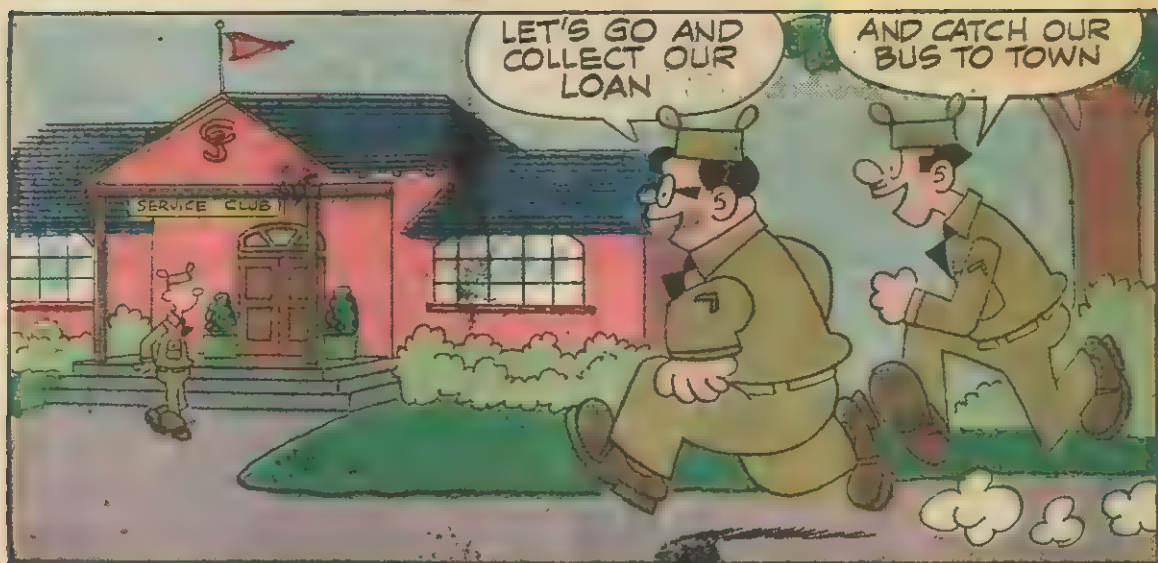


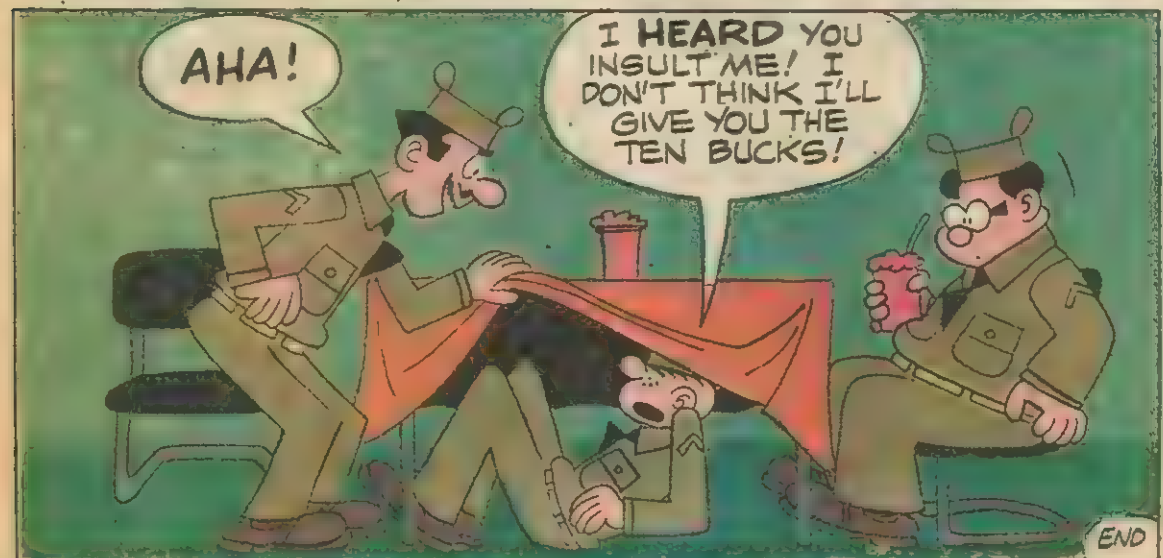
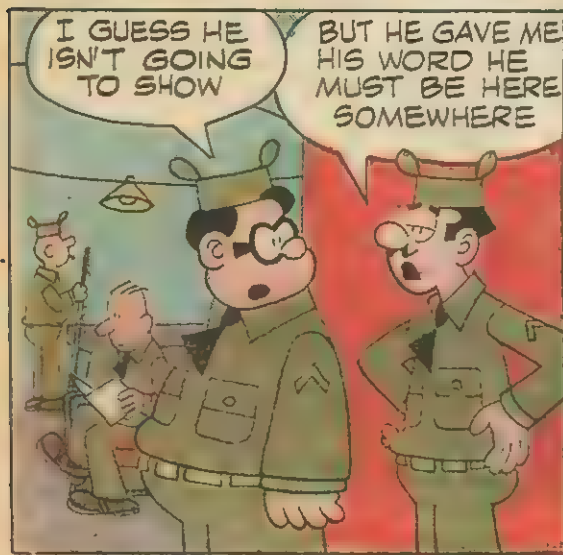




The MONEY HUNT









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Neat Prizes... or Extra Spending Money?

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Sell GRIT

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Many Boys Make \$1 to \$6 or More Weekly
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GRIT Will Help You Get Started in Your Own
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Age

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Year

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100 GIFTS
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Imagine receiving posters, patches, celebrity photos, cologne, pantyhose, film, cosmetics, novelty items, catalogs, decals and much, much more! All this is waiting for you if you only knew where to write.

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Gentlemen:

F6129

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Please RUSH
my list of over
100 FREE gifts

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State

Zip

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Free

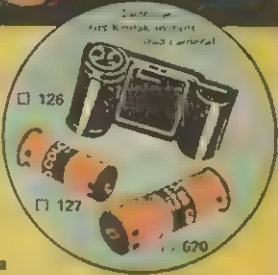
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AMAZING OFFER! Imagine
getting your choice of three
popular film sizes (worth up to
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For your Kodak or other camera



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This quality film can be processed by any major photo-developer or you can use the special finishing services of the manufacturer — there is no obligation, the choice is yours. Good only in U.S.A. Limited to one roll per family.

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check film size desired.



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☐ Enclosed is 25¢ with a self-addressed 10¢ stamped envelope

Name

Address

City

State

Zip

LIMITED
TO ONE
PER FAMILY

LT. FUZZ in "Foot in the Mouth"

WELL, FUZZ, YOU DID IT AGAIN!

HOW MANY TIMES HAVE I TOLD YOU TO BE QUIET AT THOSE CONFERENCES?

WHAT DO YOU HAVE TO SAY DUMB THINGS FOR?

HOW DO YOU THINK THIS IS GOING TO LOOK IN YOUR 201 FILE!!

YOUR PERSONNEL RECORD SO FAR IS **BLAH!**

YOU WANT PROMOTION?! YOU WANT ADVANCEMENT?! YOU WANT TO RETIRE ON HALF OR THREE-QUARTERS PAY SOMEDAY?!!

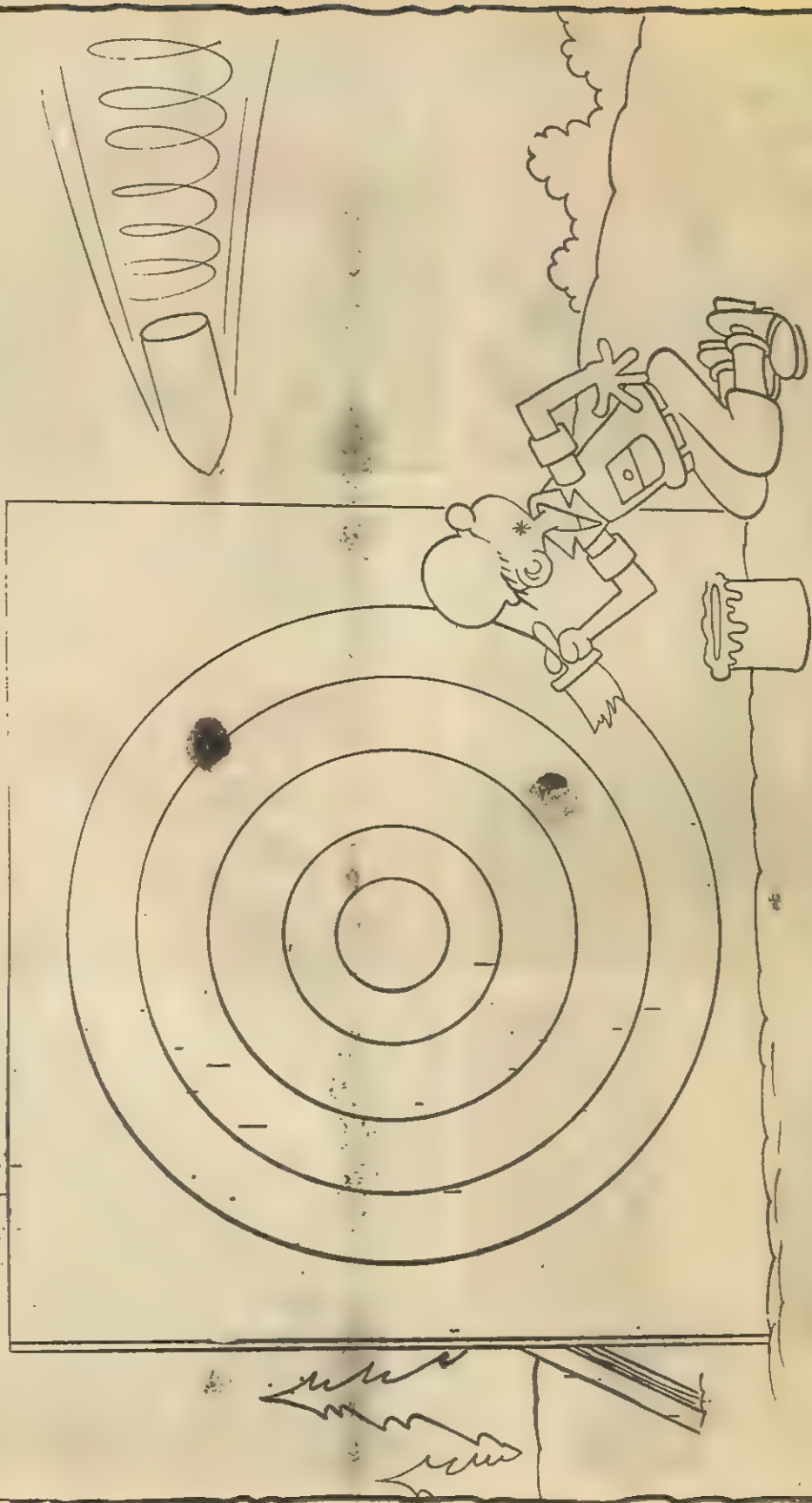
THEN THINK **CAUTION!** LAY LOW! **ADJUST!**

I DIDN'T THINK ASKING THE GENERAL HOW HE GOT THOSE LITTLE BLUE VEINS IN HIS NOSE WAS **THAT** BAD!

MORT
WALKER

COLOR THIS PAGE, KIDS!

9-5017



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Turn your voice into trunks, behind doors, everywhere. Fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."
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This whistle can't be heard by human ears, but Rover can, hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.
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★ BADGE ★ CARRYING CASE ★ SPECIAL I. D. CARD
ONLY \$2.75

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A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching.
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Deck is marked and striped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
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From 20,000 FATHOMS This full size wall poster is terrifying enough to be beautiful. Your room or den NEEDS this famous movie favorite—complete with steely, glinting eyes, and man-eating teeth. There is also the terrible giant ape "King Kong" who terrified the country—a perfect companion for the "Beast" ITEM 639B....THE BEAST.....\$1.00 ITEM 639K....KING KONG.....\$1.00 ORDER BOTH for \$1.75 and Save

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FREE NERVE CENTER CHART
Here's what you get!
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• Nerve center anatomy chart
• KICK throw 100 1150 blows
• Isometric muscle building course
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Results in just 30 days
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This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again!
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SURPRISE PACKAGE
Are you willing to take a chance? We won't tell you what you get but because you're willing to gamble, we'll give you more than your money's worth.
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What man wouldn't enjoy sleeping a night with Raquel Welch? Well, we can't deliver her, but we can deliver that next best thing—a 12" x 24" ultra-soft pillow of Raquel made of super soft down to wrap around your head. Sleep her for yourself or show her to your friends. Perfect party when everyone sees and feels this great gag item.
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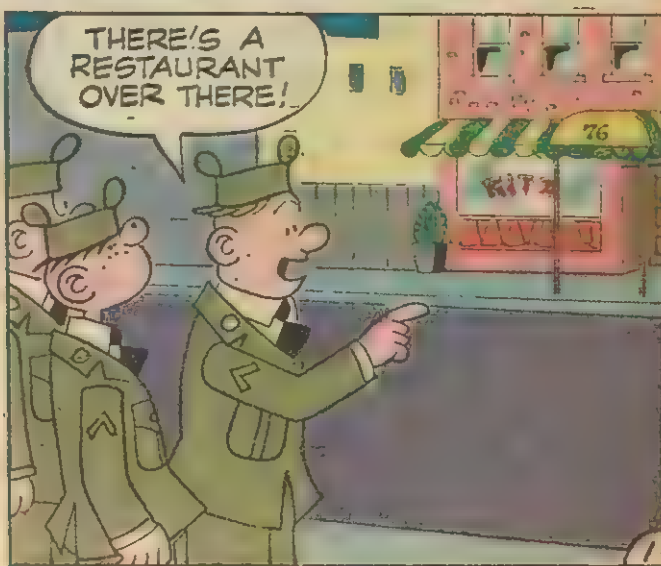
HONOR HOUSE PROD. CORP. DEPT. 21GK03
35 WILBUR ST., LYNBROOK, N.Y. 11563
Rush me the items listed below. If I am not 100% satisfied I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price. We cannot accept orders totaling less than \$1.00.

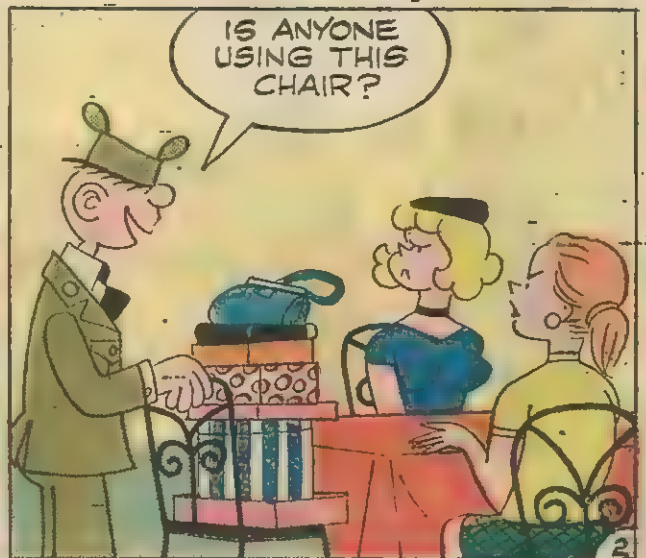
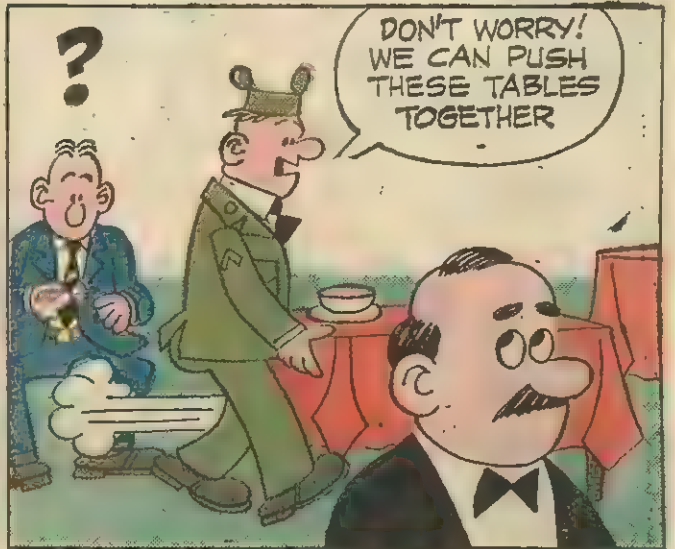
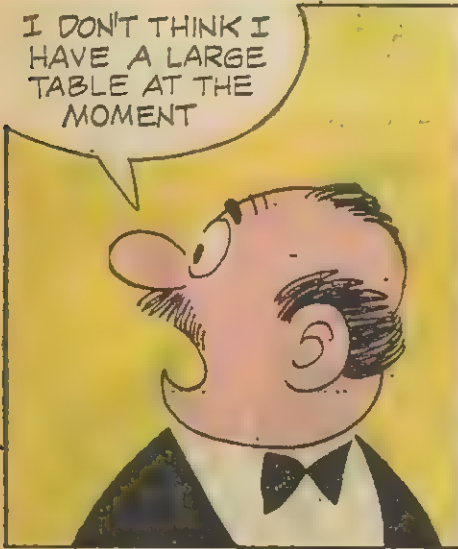
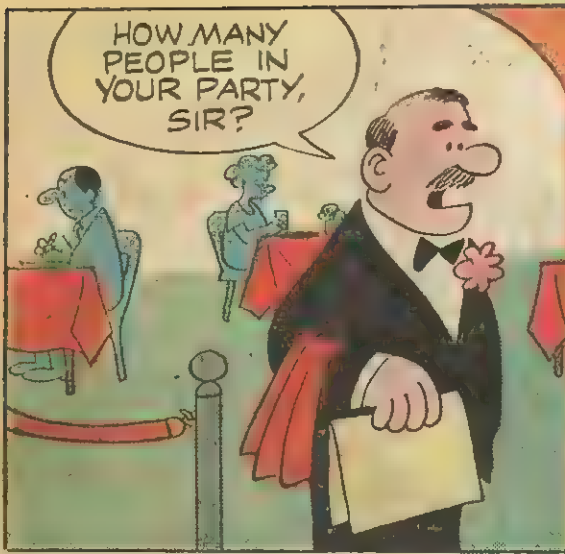
NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

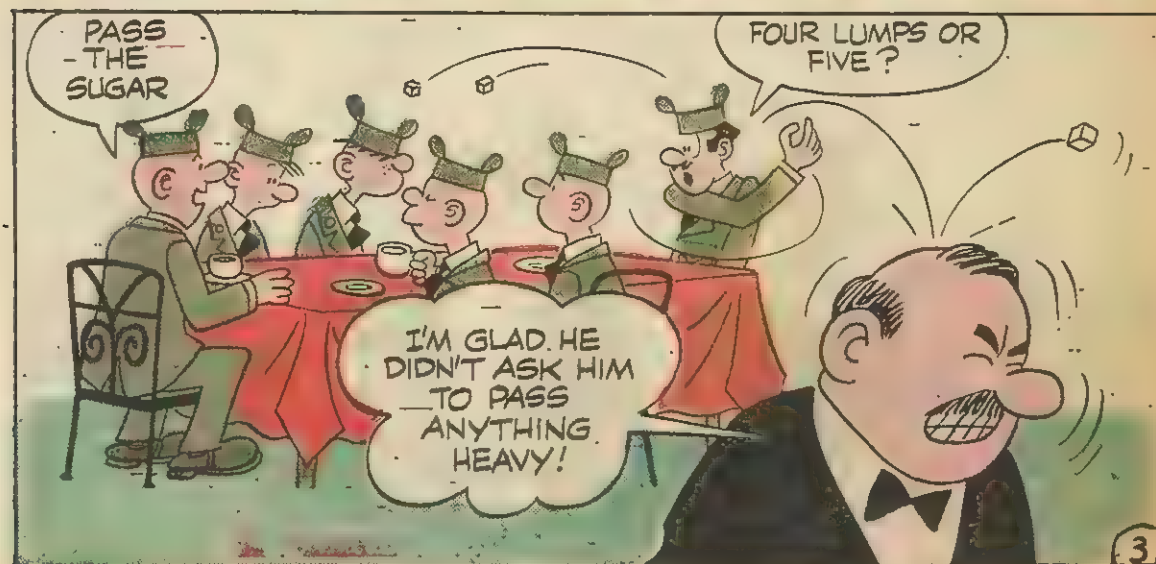
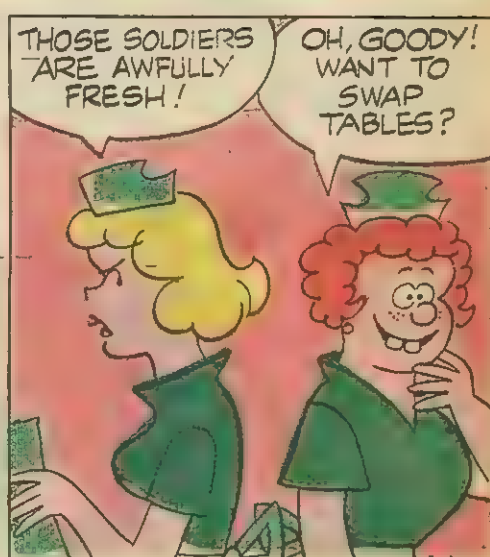
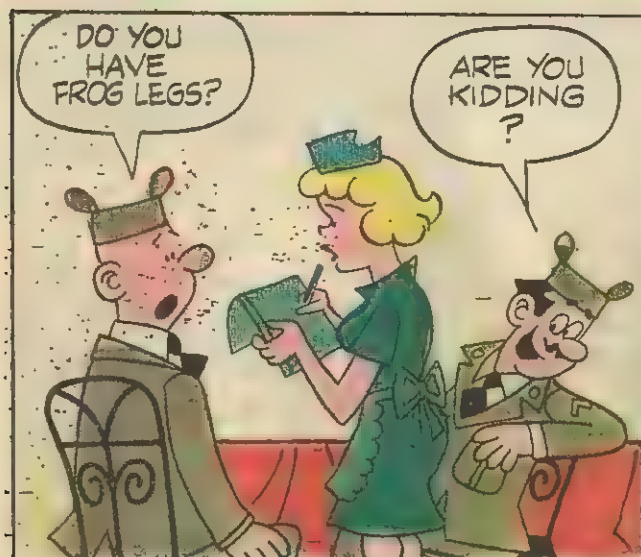
Please add 25¢ to total order for postage and handling.
TOTAL AMOUNT ENCLOSED
For COD orders please send 50¢ good will deposit. Pay postman the balance on delivery plus COD and handling charges.

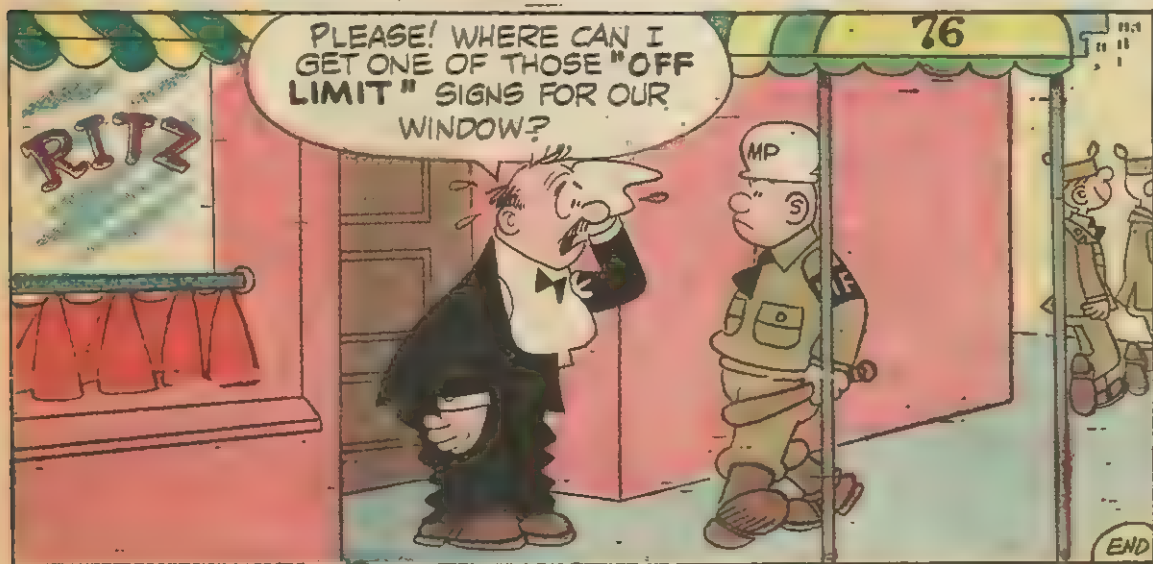
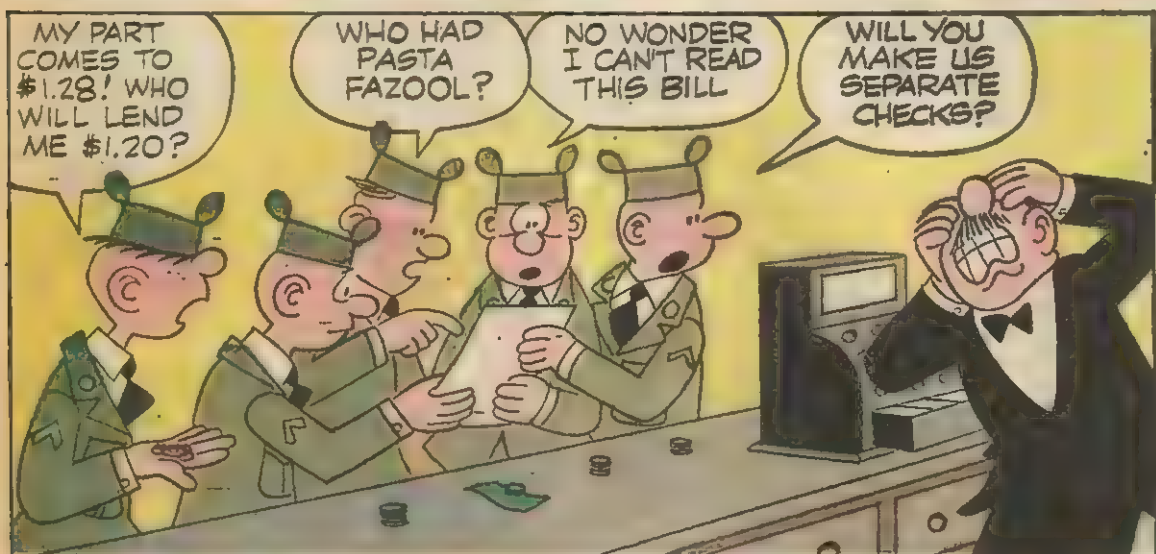
NAME _____
ADDRESS _____
ZIP _____
NY State residents add state and local sales tax.

CAFE CUT-UPS

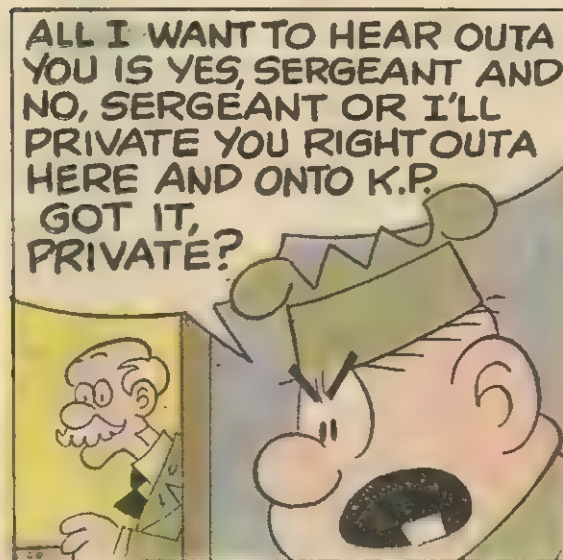
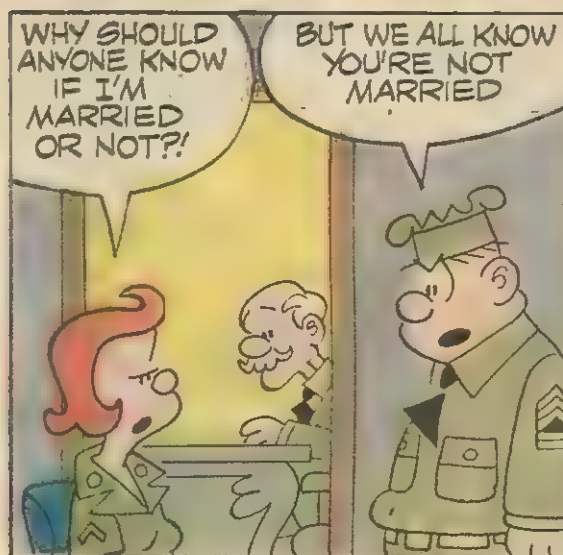
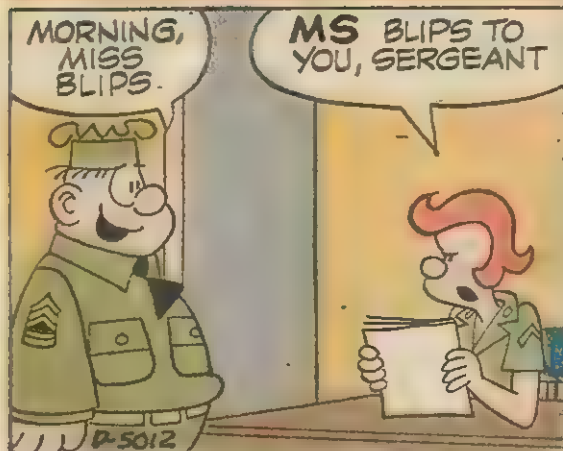








SARGE VS. BLIPS



MAGIC WORLD OF SURPRISES & MYSTERY

AMERICAN CIRCLE CORP., Dept. 13-B 2635 Pettit Ave., Bellmore, N.Y. 11710

USA BERT

MINI LICENSE PLATE Will they be sailors when they see this real metal mini-plate on your bike again, gutter etc. Size is 4 1/2". Send us any boys name or nickname.
☐ No. 717 \$1.00



TRICK DECK is the champion of all decks! Backs are marked for reading and deck is also secretly gimmicked for selecting any card instantly. Looks like regular deck. You can even play a honest game of cards. Amaze your friends! Full set of instructions plus suggestions for over 70 tricks.
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WINKIE CUSHION Simply place it on some one's chair or couch. When your favorite victim sits down—watch the fun and whoopie begin! Strange sound effects, better imagined than described, will fill the air much to their embarrassment.
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MOT SEAT Funniest gag ever! It's like a miniature electric chair. Just place it on your favorite victim's seat or in his pocket in a few seconds he will be the victim as it becomes very hot!
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SMOKE FROM YOUR FINGERS Amaze and amuse friends. Show your hands to be empty, then reach out into the air and clouds of smoke rise from your finger tips. Repeat over and over. Harmless. No sleight of hand, no gimmicks. Nothing is lit or burned. Nothing else to buy.
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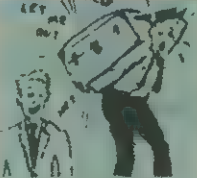
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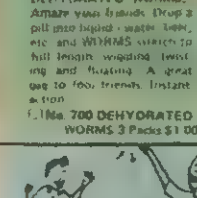
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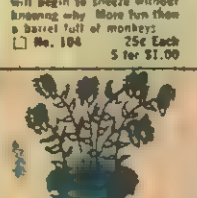
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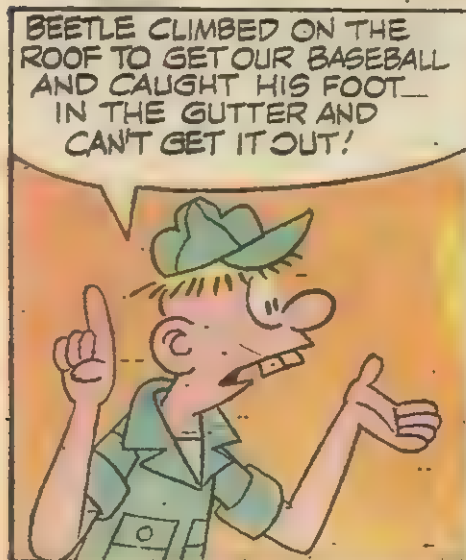
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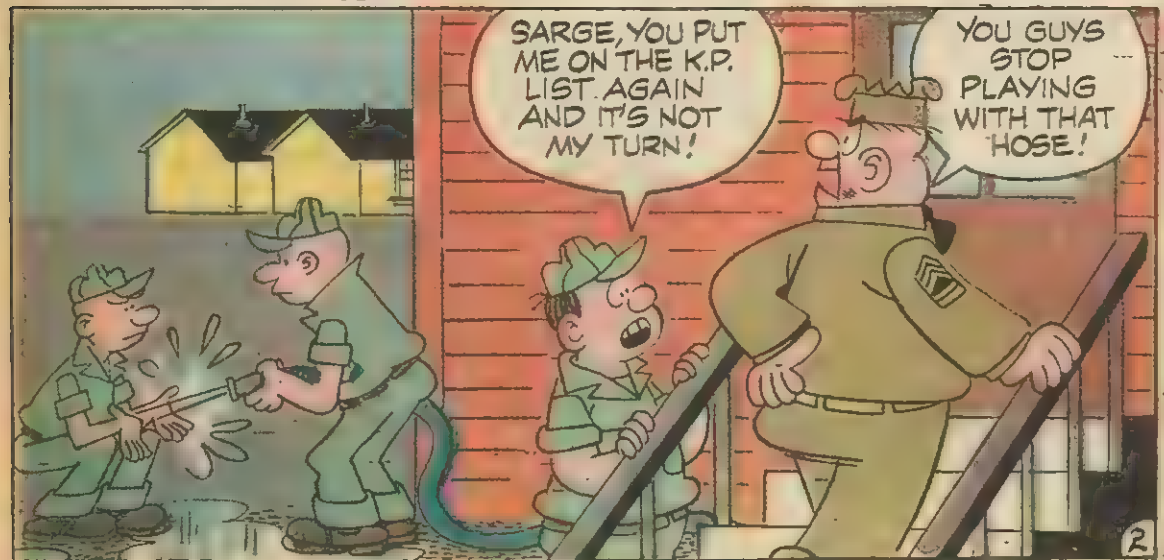
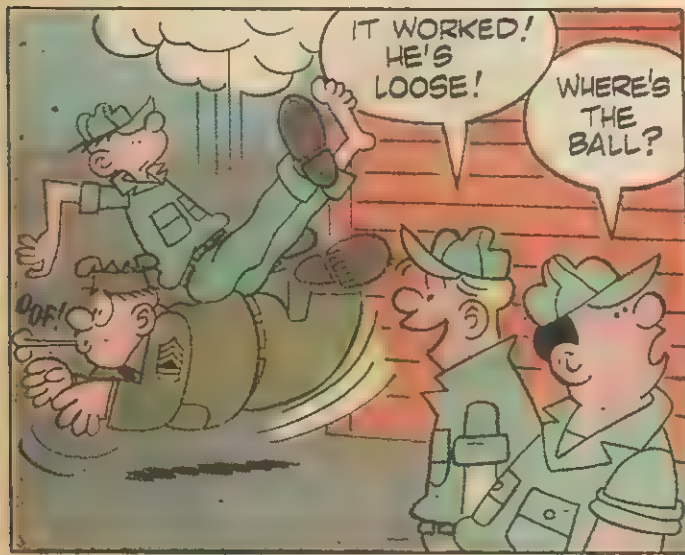
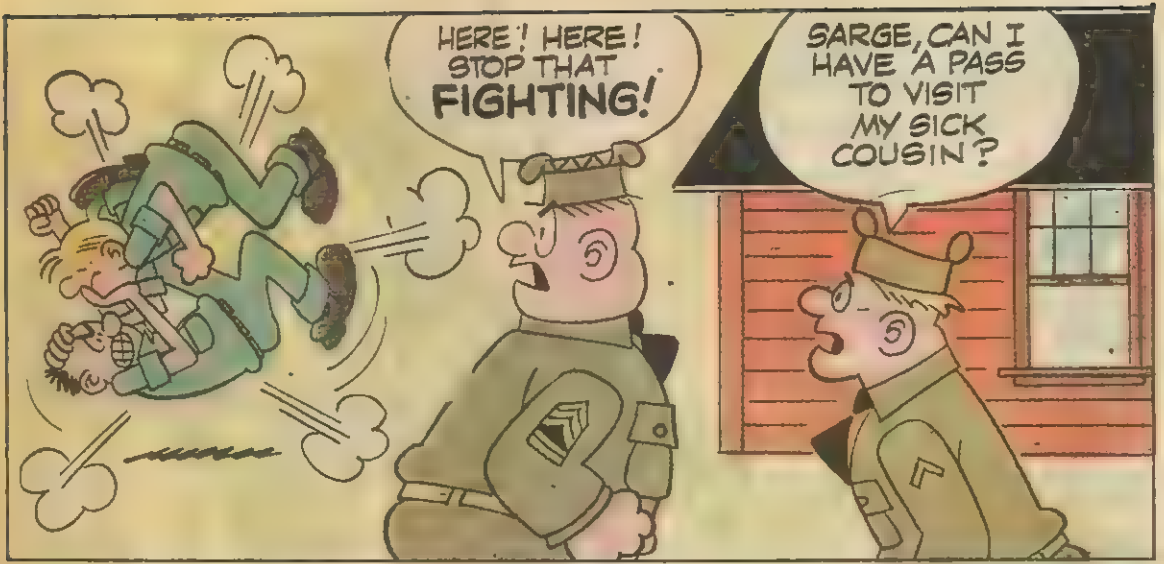
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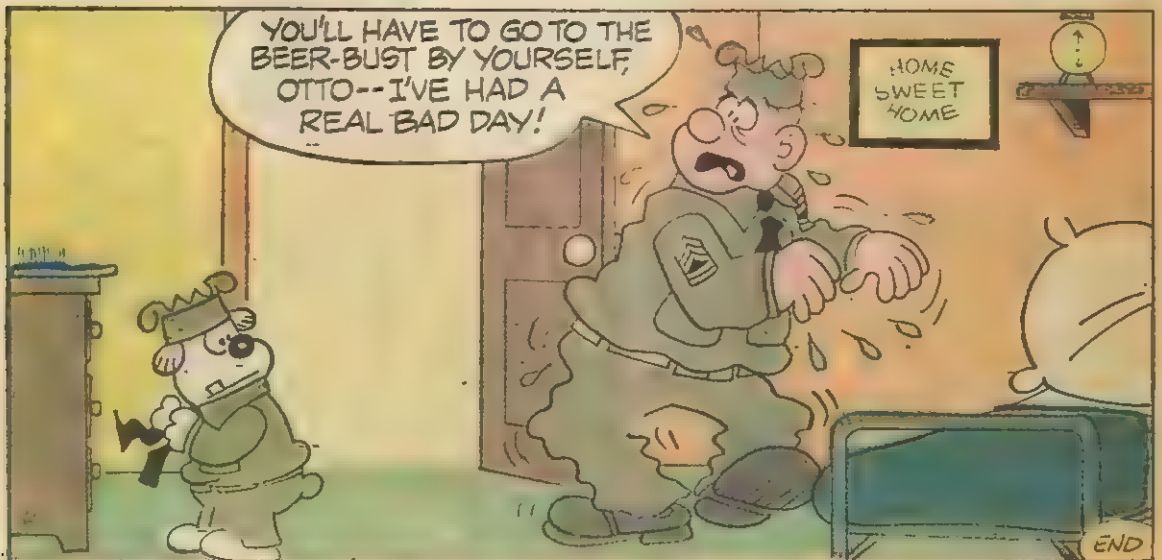
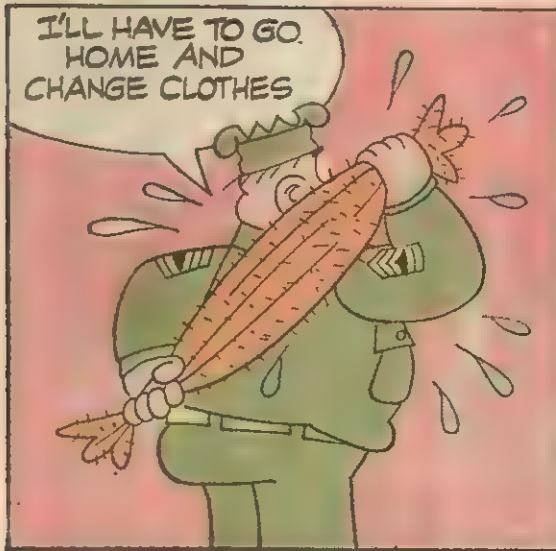
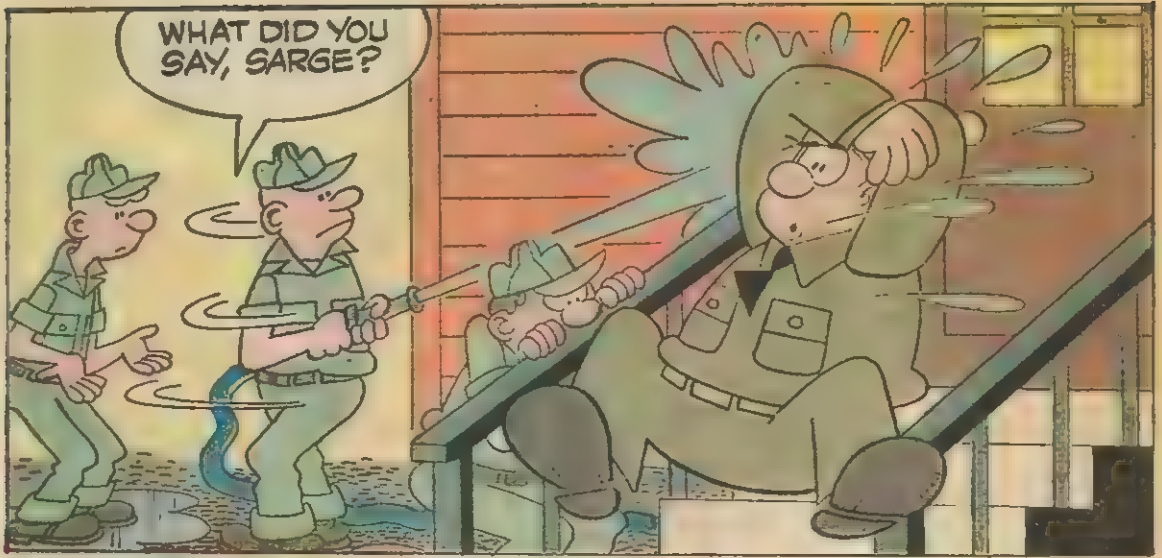
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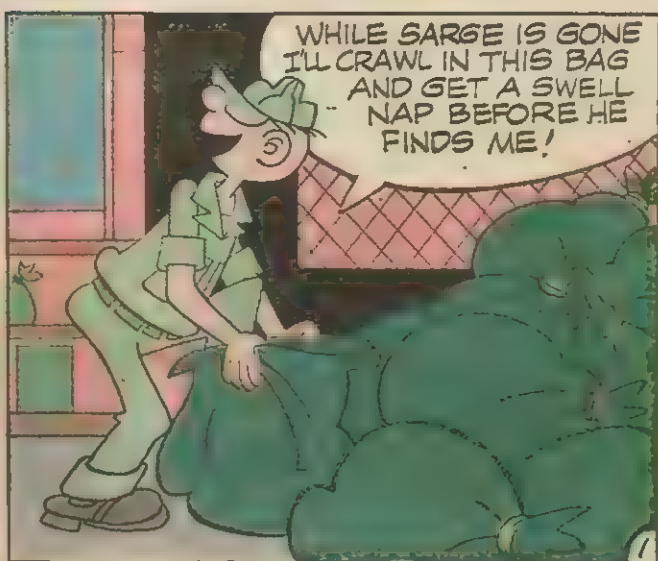


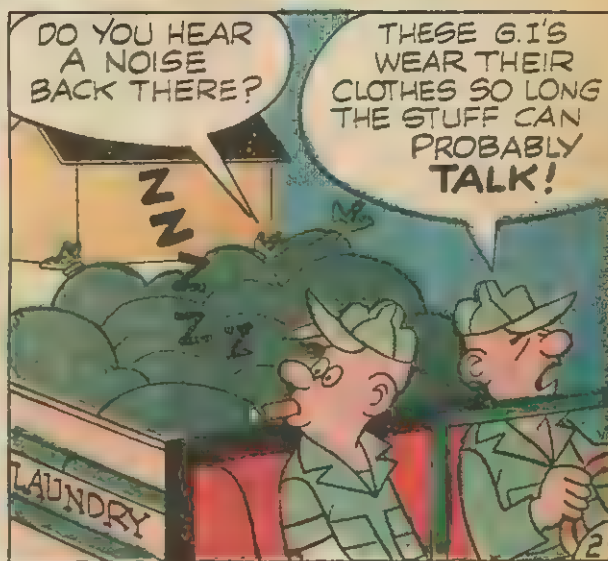
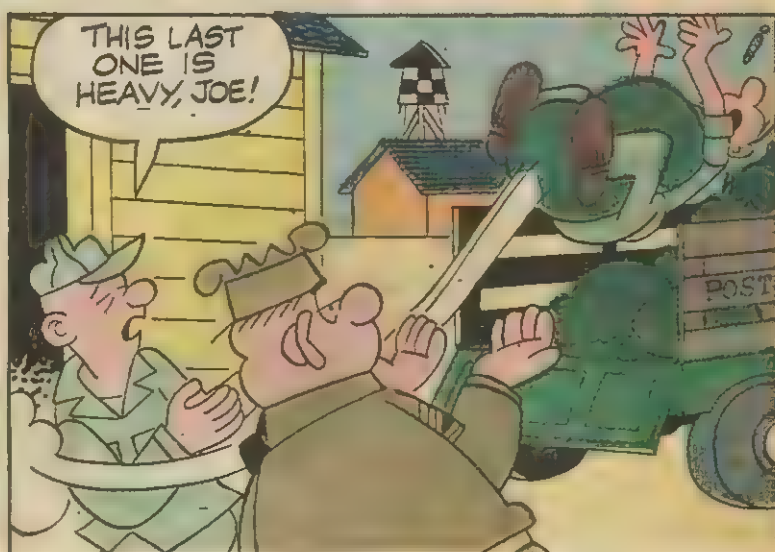
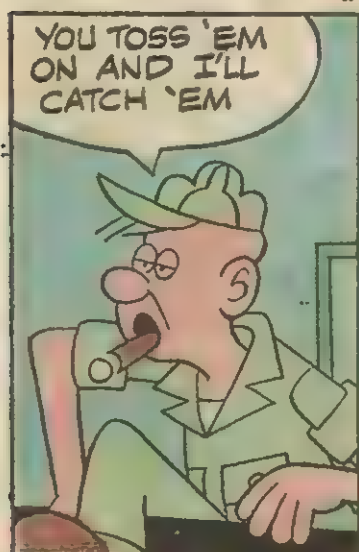
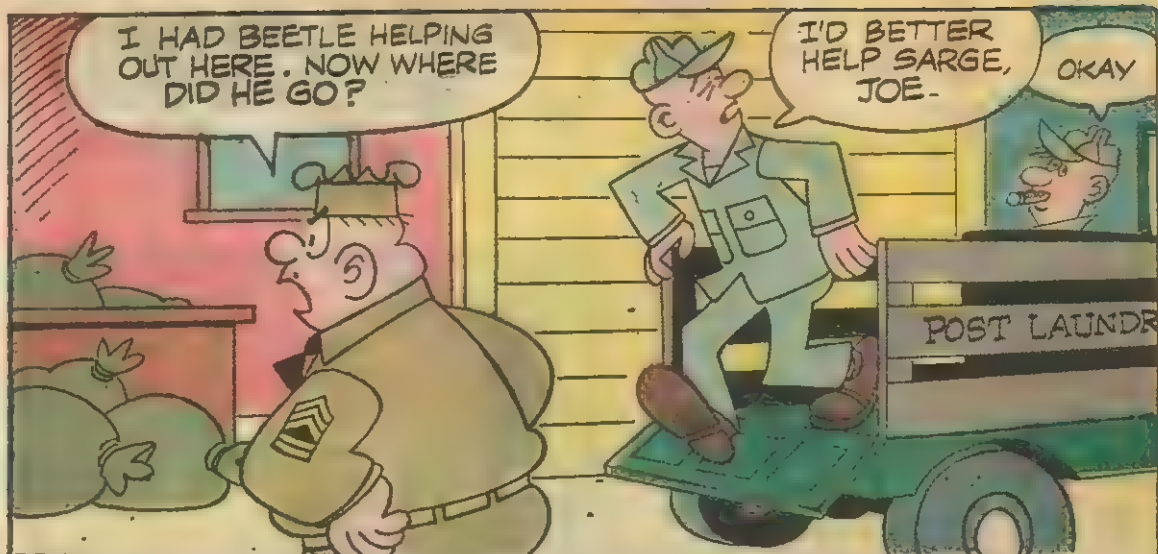


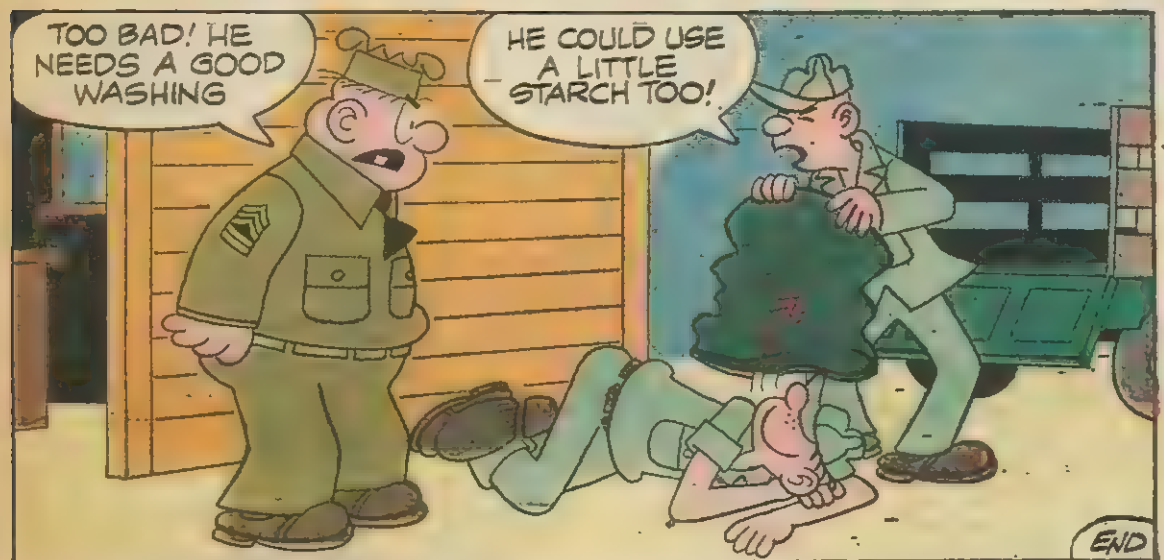
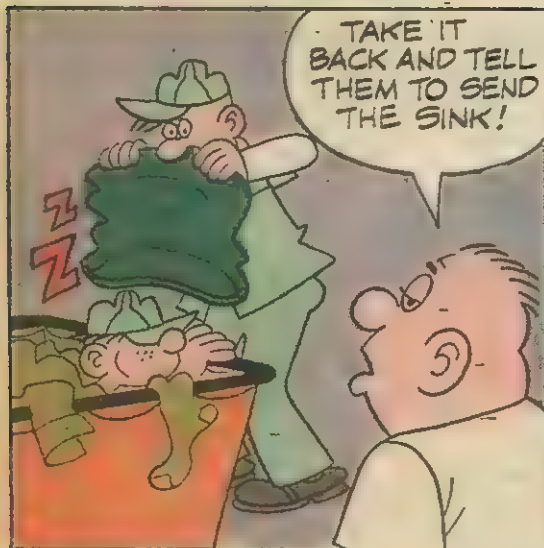
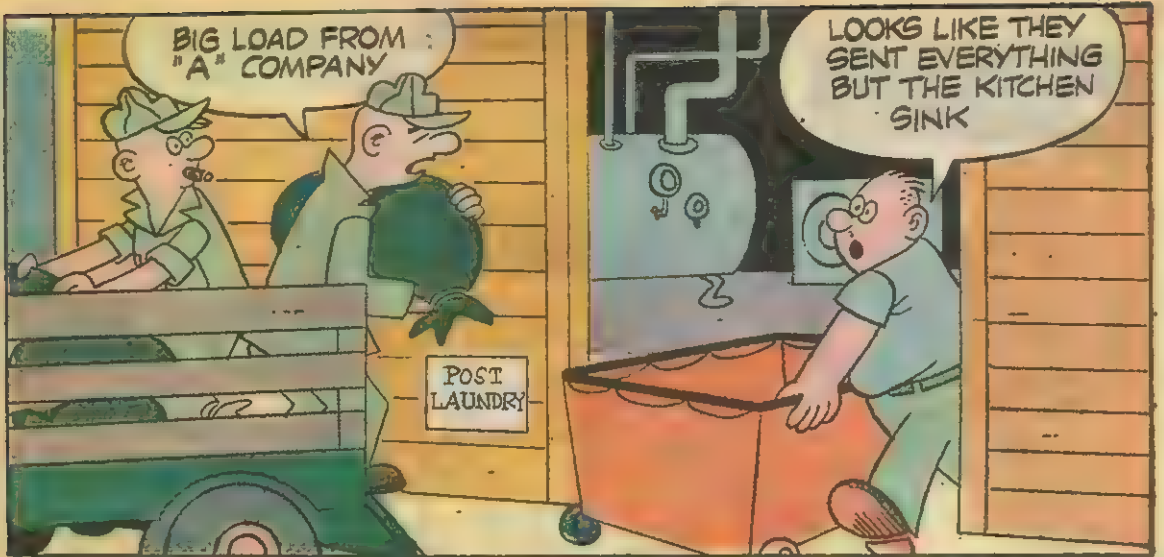


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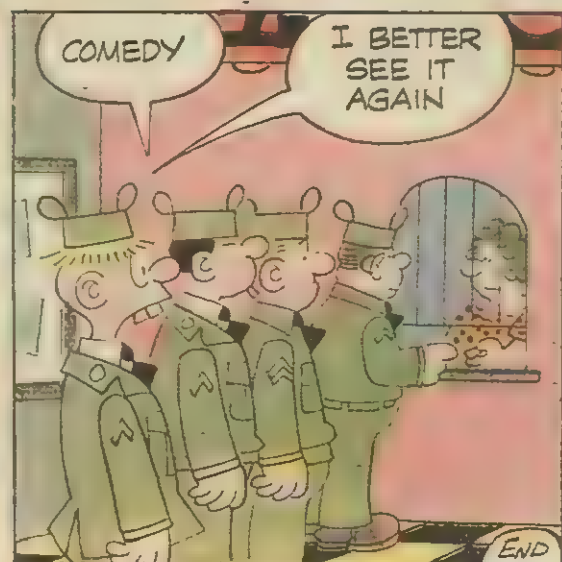
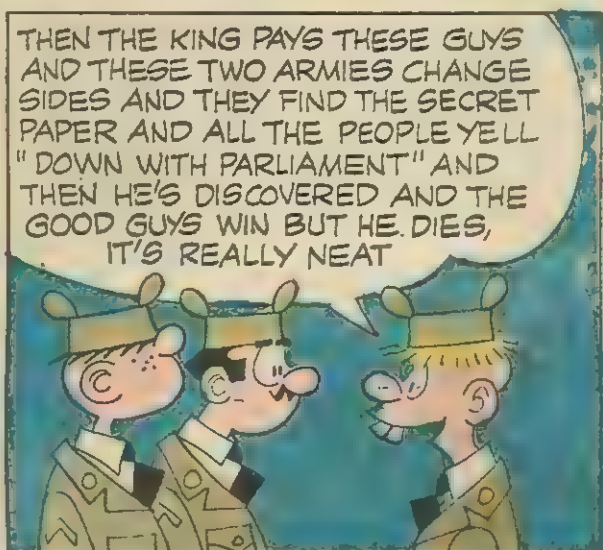
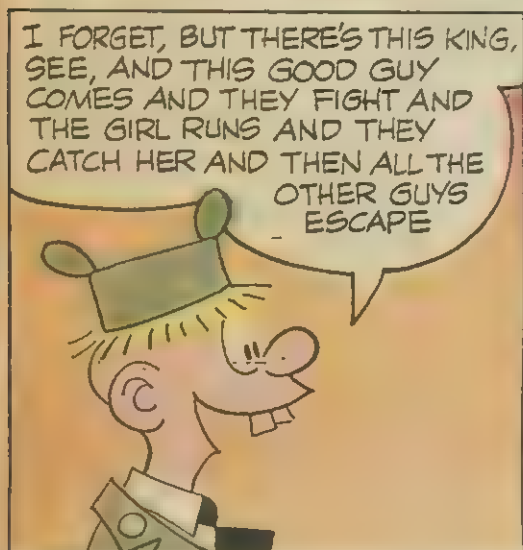
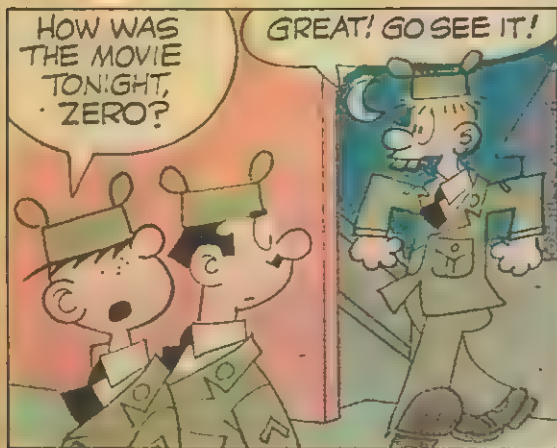
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SERVICE SMILES

Officially the course was known as: HTK-MM 756:1029: NMP.-78. Which meant "An Introduction to Map Making." There were twenty four army privates in this course. They would be taken in jeeps to a given area. Then they marched around the fields. Had to observe every detail. Then they would make rough drafts of the area. Later they would be taught how to do this according to a scale.

Back in the classroom, each private was given a box of 15 special colored crayons. He then had to make a picture of what he saw from the rough draft he had made on the field trip. Captain Thomas Daley who gave the course went over every map and marked each. When he came to the map drawn by Private Walter Bearson, he was puzzled.

"Can't be," he said half aloud. "He has made the grass red instead of green. I'll see what he does on the next map."

Sure enough on the next map the grass was made in red instead of green. So he went to see Dr. John Samuels.

"I think one of my men is color blind. Will you check him out. Looks like green-red color blind condition to me."

So Dr. John Samuels gave the young private a thorough eye examination. And talked over the situation with him. Then he made his report in person to Captain Thomas Daley.

"He checks out 100% perfect. He isn't color blind at all. He only had 14 colored crayons in his box. One was missing. And that was the green one. So he used the red crayon. Just give him a green crayon and the problem is solved."

According to my dictionary this is the origin of the word snafu: s (ituation n(ormal)); a(all); f (ouled) u (p). So if you take the first letters of the words that make up: Situation, normal, all fouled up-you get snafu! And that is just what the army did in the case of Mrs. W.

She received a letter addressed to herself. It read:
"Dear Sir:

You have provided evidence that you have a physical defect which you believe will disqualify you for services in the armed forces. A letter from your physician furnishing information about this defect

might spare you the necessity of reporting to the armed forces examining and entrance station for a determination of your acceptability for service."

Now Mrs. W is a very sensible woman. She has 29 reasons why the U.S. will have to continue fighting without the aid of her services: 1. SHE IS A WOMAN!. 2. She is married. 3. She is 56 years of age. 4. Through 12. She has nine children. 13 through 29. She has 17 grandchildren.

Of course, if she went with the letter and told them that she would like to do her bit for Uncle Sam, you can imagine how red the faces would turn. Now and then such a snafu does develop. I still like the one about the army being unable to discharge a certain soldier because they couldn't find his enlistment papers. If he didn't enlist-how could they discharge him? Figure that one out by yourself.

This is one of the favorite golf stories of Colonel Walter Morrow. And with his permission I tell it to you:

"There is one sin which is unforgivable in the game of golf. And that is to cheat when it comes to handing in your record of strokes for each hole on the course. The golfer whose integrity was questioned, we shall call Mr. A. It seemed that on the day he was playing in a tournament, a motion picture was being made with telescopic lens of the game. So there was no doubt about it. He had cheated on hole no. 5, hole no. 9, and hole no. 10.

But when his score was questioned and his integrity threatened he immediately went to an attorney and explained his fault.

"I am not a cheat. I just am poor in Arithmetic. I don't want to collect money from those who have insulted me. I want only an apology."

There was a preliminary hearing before the case went to trial. The clever lawyer produced school records: Mr. A. as a boy had failed simple arithmetic, elementary algebra, geometry, and even business mathematics. He was unable to add!"

With such records produced, the apology was given, and Mr. K. even gave Mr. A. a present to show no hard feelings. It was an automatic score counter.

The lawyer sent in his bill for \$500.00. But only received a check for \$5.00. Mr. A. had the perfect excuse. "I still am poor in arithmetic."

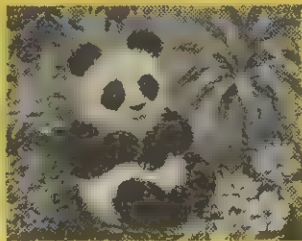
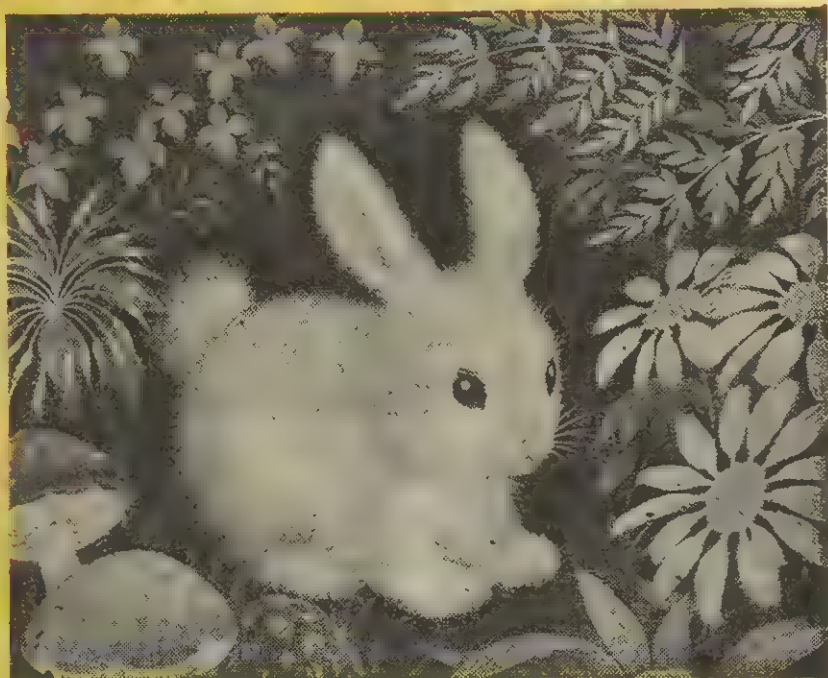
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How the Club works: In each issue of PLAYBACK, the Club magazine sent FREE every 4 weeks, you'll find a wide variety of tapes offered, including the Selection-of-the-Month in the musical category of your choice. If you wish to receive this Selection, you need do nothing—it will be shipped automatically. Club price never exceeds suggested retail price of \$6.98-\$7.98 per tape (plus shipping/handling and sales tax where applicable). If you wish to take alternate or additional tapes...or no tape at all...simply mark the Selection Notice (included with magazine) appropriately and return it by the date shown.

Up to six times per year the Club offers extra selections—in special-value announcements—which you may choose in the same manner as your Selection-of-the-Month. All such regular and extra offers count toward completion of your enrollment agreement. For all offers (up to 19 per year) you have at least 10 days to make your decision. Any selection you receive

with less than 10 days notice may be returned to the Club for full credit; we even pay your return postage on request. All purchases are guaranteed. You must be delighted with every Club selection or you may return it within 10 days for credit.

We will send you the introductory tape package and first Club magazine with Selection Notice within 30 days after we receive the application. Upon delivery of the first Club magazine, which may arrive before the introductory package, your membership begins. Additional orders subject to credit review.

Earn FREE tapes! After completing your enrollment agreement—to buy just 7 more tapes—you choose one tape FREE (just 25¢ shipping/handling) for every two tapes you buy at regular Club price...a lifetime opportunity to select your tapes at nearly 1/3 off!

Act now to take advantage of these exclusive Club benefits... plus your special tape package. Fill in and mail the coupon today!



94484



94485



94405



94386



94398



94794



94440



94345



94488



94369



94446



94431



94502



94778

FILL IN AND MAIL THIS COUPON TODAY!

CAPITOL STEREO TAPE CLUB

Member Service Center • Thousand Oaks, Calif. 91360

Please enroll me as a member according to the above announcement and send all selections in:

(CHECK ONE ONLY) ☐ 8-TRACK CARTRIDGES ☐ CASSETTES

I've indicated my first Club selection which you will send me absolutely FREE. I enclosed just \$1.87 (shipping/handling and sales tax, if applicable, to be billed later) for my 6 introductory tapes. During the next two years I agree to buy just 7 more tapes at regular Club price...and I may cancel my membership anytime thereafter. If I continue, I may choose one tape FREE (just 25¢ shipping/handling) for every two tapes I purchase. APO, FPO addresses, please write for additional information.

†Plus shipping/handling charge and sales tax where applicable.

IMPORTANT: The music I like best is: (please check one)

☐ Now Sound ☐ Country Sound ☐ Easy Moods☐ Jazz ☐ Popular Vocalist☐ Mr. ☐ Mrs. ☐ Miss (please print)

Address _____

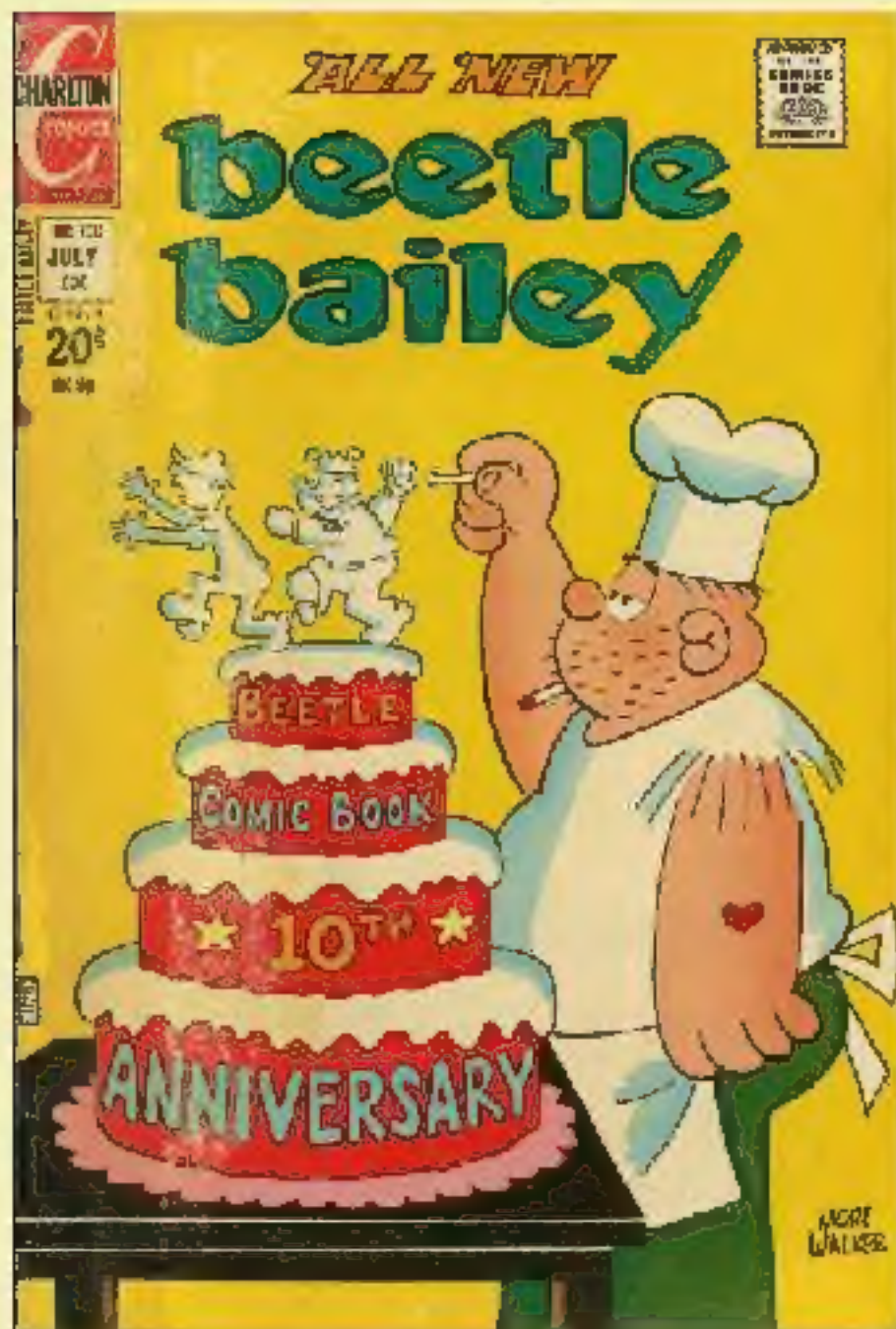
City _____ State _____

Zip _____ Tel. No. _____

Send my first selection FREE.

Send me 6 selections for \$1.87.

VACA-VACB*
VACC-VACD*



Beetle Bailey # 100 (1973)

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